



**Minutes of the Market Committee held in the Council Offices, Manor Offices, Holsworthy on
Wednesday 12th February 2020 at 3.30pm**

Present: Cllr. Heaven, Cllr. Kenneally, Cllr. Musker, Cllr. Parker, Cllr. Shepherd, Cllr. Stanton & Cllr. Tallon

In Attendance: Town Clerk (TC)
Assistant to The Town Clerk (ATTC)

851. Apologies

None received.

852. Declaration of Interests

The Chairman requested that all Cllrs declare any interests as they arose.

853. Minutes of the Last Meeting

Cllr. Shepherd proposed that the Minutes of the previous Market Meeting held on 13th November 2019 be signed as a true record. Cllr Musker seconded the proposal which was carried. (Vote 6 For, 0 Against, 1 Abstentions).

854. Matters Arising

Item 843 Cllr. Shepherd requested that the landlord of the garage being rented for the storage of the Market equipment be asked if a reduction in the rent could be made if a yearly lease was signed. The TC will enquire.

Item 844 Cllr. Shepherd asked why all Traders must all use the Council's gazebos and not use personal gazebos. TC confirmed this is due to insurance and for the Market to look uniformed.

Item 845 Cllr. Kenneally has spent a considerable amount of time advertising the Market on many other Social Media sites to ensure surrounding areas are aware of the launch of the offer for new stallholders. The TC requested instructions on how this can be done so other Councillors could help.

855. Market Accounts

The TC went through the Income and Expenditure for the Market to date and explained that Market is still making a loss although it was significantly less than in previous years. The change in shopping habits have impacted all Markets not just Holsworthy.

The TC explained that the ATTC and the Maintenance Operative's salary for the Market currently come out of the Salary Budget.

856. To discuss the Marketing and Promotion of the Market

TC suggested to members that in May a perhaps there could be a 'Lose it or Use it campaign' to encourage more visitors to the Market.

Cllr. Kenneally mentioned that that Market looked good today. The ATTC confirmed that compared to the same day last year the market had taken £60 less. 2 new stalls have signed up for the 4 weeks free offer.

The TC informed members that the Council had received a letter from a shopkeeper with suggestions on how to make the Market better and to change to a Saturday Market. However, the "Market Charter" does not allow a change of day and there would also be staffing issue. However, all new ideas are always welcome.

857. To discuss and resolve any issues relating to the Market

The Maintenance Operative will be Annual Leave for 2 weeks at the start of March. As there is currently only one Market Assistant as the other is off sick at the moment the Maintenance

Operative has volunteered to attend on both Wednesdays to erect and dismantle the pitches.

858. Market Managers Report.

Nothing to report.

859. Town Clerks Report

Nothing to report.

860. Close

Cllr. Heaven formally closed the meeting at 3.50pm

Signed

Dated