



**Minutes of the Market Committee held in the Council Offices, Manor Offices, Holsworthy on
Wednesday 12th June 2019 at 3.30pm.**

Present: Cllrs. Heaven, Kenneally, Parker, Shepherd, Stanton & Tallon.
In Attendance: Town Clerk (TC)
Assistant to the Town Clerk (ATTC)

- 816. To elect the Chair for 2019/20.**
Cllr. Shepherd proposed that Cllr. Heaven be elected as Chair for the Market Committee for 2019/2020. This was seconded by Cllr. Parker and agreed. (Vote 6 For, 0 Against, 0 Abstentions).
- 817. Apologies**
Cllr. Musker
- 818. Declaration of Interests**
The Chairman requested that all Cllrs declare any interests as they arose.
- 819. Minutes of the Last Meeting**
Cllr. Heaven proposed that the Minutes of the previous Market Meeting held on 21st November 2018 be signed as a true record. Cllr. Stanton seconded the proposal which was carried. (Vote 2 For, 0 Against, 4 Abstentions).
- 820. Matters Arising**
None
- 821. Market Accounts (Appendix A, B & C)**
The TC went through the Income and Expenditure for the Market to date and in relation to 2018 and 2017 (Appendices A, B & C), which reflects the changes that were put in place last year. It was noted that the Market is still running at a loss. Ideas to further promote the Market were discussed in Item 823.
- Cllr. Shepherd requested confirmation of the Electric Certificate. The TC thought this was a three yearly certificate but will check this to ensure compliance.
- 822. To discuss the arrangements for the St. Peters Fair and Christmas Switch on Markets**
Cllr. Heaven confirmed that all traders have already been contacted regarding this year's St. Peters Fair, with to date 16 stall holders confirming their attendance.
The theme for the Fair Wednesday Market this year will be red, white and blue with appropriately coloured bunting around the gazebos.
The pitch fee to be the same as the normal Wednesday market. The ATTC will continue to advertise for traders.
The Chair informed members that the Christmas Switch On Event will take place on 29th November. The plan is to have the same or more stalls than in 2018. This will be discussed further in the Christmas Working Group to be held within the next couple of months with the discussion to include the possibility of an alcohol licence so that local brewers can be invited.
- 823. To discuss and resolve any other issues relating to the Market.**
A discussion was held on how footfall to the Market could be increased, as although most Markets are on a decline, it was important that Holsworthy Market survives.

After discussion it was agreed the following:

Cllr. Heaven will attend Hatherleigh Market with flyers on Saturday 15th June

Cllr. Shepherd will attend Bude Market with flyers on Friday 14th June.

Cllr. Kenneally will attend local B&B/campsites with flyers the weekend of 15th June.

The ATTC will produce flyers for collection, to include “New Traders to pay for 3 weeks and get the 4th week free” for the above Cllrs to distribute.

Cllr. Shepherd proposed that new Market Traders are to be offered, “Pay for 3 weeks and get the 4th week free”. Cllr. Heaven seconded the proposal which was carried. (Vote 6 For, 0 Against, 0 Abstentions).

It was also discussed whether The Square should go back to being fully closed during the operation of the Market as safety issues are continuing to be raised by members of the public and traders. It was agreed this should be looked at again.

Also discussed was the possibility of a Saturday, Car Boot/Flea Market. The TC explained this would require a Road Closure Order with a Chapter 8 qualified person present and enough people to lay cones at the opening and closing of the Market.

Cllr. Shepherd volunteered to assist with the cones as well as ensuring that during the proposed day, that traders would only be selling second-hand items. Any person wishing to sell new items would be required to have a Market Stall on the Wednesday. The TC will find out if the current Market Charter includes a Saturday Market as if not it would need permission from DCC as the Highways Authority.

The ATTC will continue advertising for new traders on social media and it was also suggested that the Market could be advertised on local traders’ websites, including public houses and other accommodation providers, with a link to the Council’s website/Facebook page.

824. Market Manager’s Report.

The Market Manager had received feedback from the traders that they enjoyed being at the Market but wished that more traders were present, however they understood that the Council are striving to advertise for more. It was pointed out that the Market in the Summer 2018 had more stalls than at present, but the weather this year so far has impacted the market as it is outdoor and generally the changes in shopping habits have also impacted on this outdoor market.

Ideas discussed to promote the Market were as follows:

- Continue with advertising (the ATTC will continue with this).
- A Loyalty Scheme, maybe with each trader selling a raffle ticket to enter a monthly draw. (to be investigated by the Chair & Market Manager).
- Coach drivers to be offered food vouchers, to encourage them and their passengers to visit the market. The TC stated that some Coach companies are financially rewarded to visit particular places and at present the Town Council would not be able to do this.
- The flags stating, “Market here today” to be changed to “Market every Wednesday”. These flags to be left out on display each day. However, the current flags are broken. The TC to investigate and obtain a quote to purchase new flags for further discussion.

In respect of a query regarding the Livestock Market held on the outskirts of the town, it was explained that there is a Market Charter for the Wednesday Holsworthy Market which meant that no other Market could be carried out within a certain distance of the Square. Cllr. Shepherd asked for the Market Charter to be available for the next Market meeting.

In addition to the discussion regarding advertising the Market, councillors felt the Square’s general appearance could also be improved including the painting of the existing lampposts, the provision of new lampposts, and the provision of hanging baskets etc. The TC confirmed that DCC will not give approval for hanging baskets on the current lampposts as they are unable to take the weight and the costs of a new Lampposts that could bear the weight of hanging baskets and lights are in the region of £2,000 each. However, DCC could arrange for them to be repainted at a ‘small cost’, they would not give permission for volunteers to paint them due to Health & Safety and insurance concerns.

825. Town Clerks Report.

The TC informed members of her concern that on previous occasions Market Traders have been asked to ensure that knives they are selling should be moved to the back of the stall tables. Unfortunately, they are still displayed at the front of the table where they could be easily stolen. The Market Manager will ensure that this is adhered to from the following Market day.

The next Market meeting is to be rescheduled to the end of July due to St Peters Fair week and the rescheduling of the next Full Council meeting. The next Market Liaison Committee with traders to be held in September.

826. Close

Cllr. Heaven formally closed the meeting at 4.50pm

Signed

Dated

Appendix C

Market Income April 2019		Compared to 2018	Compared to 2017
03.04.19	£169	£161.50	£223
10.04.19	£167	£104	£272
17.04.19	£167	£223.50	£243.50
26.04.19	<u>£191</u>	<u>£174</u>	<u>£208</u>
	£694	£663	£946.50

Market Income May 2019		Compared to 2018	Compared to 2017
01.05.19	£169.50	£132	£246
08.05.19	£122.50	£205.50	£255.50
15.05.19	£223	£156	£194.50
22.05.19	£122.50	£156	£224.50
29.05.19	<u>£93</u>	<u>£150.50</u>	<u>£213.50</u>
	£730.50	£800.00	£1134.00

Market Income June 2019		Compared to 2018	Compared to 2017
05.06.19	£167.50	£209.50	£210
12.06.19	£147	£198.50	234.50
19.06.19		£213.50	
26.06.19		£211.50	