



**Minutes of the Market Committee held by Zoom on Wednesday 14<sup>th</sup> October at 3.30pm**

**Present:** Cllr. Heaven, Cllr. Musker, Cllr. Parker, Cllr. Tallon & Cllr. Stanton  
**In Attendance:** TC  
Assistant to The Town Clerk (ATTC)

**883. Apologies**  
Cllr. Shepherd

**884. Declaration of Interests**  
The Chairman requested that all Cllrs who wish to declare any interest should inform the TC and arrangements will be made for you to attend the office to sign the DOI book.

**885. Minutes of the Last Meeting**  
**Cllr. Parker proposed that the Minutes of the previous Market Meeting held on 16<sup>th</sup> September 2020 be signed as a true record. Cllr. Musker seconded the proposal which was carried. (Vote 4 For, 0 Against, 0 Abstentions).**

**886. Matters Arising**  
TC stated that Item 875 to Cllr. Musker No reductions on rent will be achieved at this point.  
No further comments were raised.

**887. Market Accounts - to discuss the Income and Expenditure breakdown for Holsworthy Market and the budget for 2020/2021.**  
The TC went through the Income and Expenditure for the Market to date and explained that Market is still making a loss despite more traders. However, the Market was closed for a period of time due to the current pandemic and there has been a slow return of footfall. There are more traders joining the Market including food stalls.

The footfall is the main concern at this stage. The ATTC explained that as the Market is not breaking even any outlay, whether on anchors or new backs/sides, would need to be carefully considered.

**888. To give an update on the proposed Christmas Market.**  
The Council have received a great response for both dates, with only a few spaces now left. A Risk Assessment is almost completed for both dates.  
This is a Christmas Market with no Switch on Event however it is hoped that that the Christmas Lights will be up for the first Market. The TTRO has been confirmed.  
A recap was given on the dates and the price to be charged as per previous Market meeting.  
Saturday 21<sup>st</sup> November Noon – 1700hrs  
Saturday 19<sup>th</sup> December Noon – 1700hrs  
Pitch fee will be £20 (as per previous years)

All interested traders have been informed that if the Coronavirus restrictions are increased the Markets may not take place.

**Cllr. Tallon arrived 3.40pm**

**889. To discuss and resolve any issues relating to the Market.**  
The ATTC confirmed that traders appear happy and although the footfall is slow there are new stalls today and a Butcher stall will be arriving the following week. Cllr. Tallon handed TC a note from a trader with the following points to be raised (traders' points in italic):

- *Anchor Points in centre to enable easier unloading instead of going through back of gazebos as they don't do up. Provide more social distancing.*

This was discussed at the previous meeting and members agreed to revert back due to the cost of new anchor points and the Markets current financial loss.

Social Distancing for traders and public is more than adequate. All traders were made aware and received letters explaining what would be expected of them when attending the market.

- *Advertising signs etc*

The flags are being repaired. The ATTC is working hard at pushing the advertisement on Social Media, new website and on the Notice Board. Current climate has a massive effect at present.

- *Had a customer who visited the Market for the 1<sup>st</sup> time in 3yrs as they did not know it was here.*

Cllr. Heaven was surprised by this, especially as there had been a flyer drop to each house in Holsworthy and the surrounding Parishes but explained the Council will be looking to how best to advertise the Market more.

**890. Market Managers Report.**

ATTC confirmed nothing further to add.

**891. Town Clerks Report**

TC to make contact with Bideford as to see how they record the footfall that they have for the town.

The TC informed members that she has received a message from a member of the public asking if Market members are still advertising the market on different social media groups as suggested previously.

After a discussion it was agreed that Council needed to look at the general marketing of the Market in more detail including both marketing via social media and through signage and hard copy.

**892. Close**

Cllr. Heaven formally closed the meeting at 3.44pm.

Signed .....

Dated .....